



AccountingAidSociety

Cocktails & Conversations III



CELEBRATING THE
SEASON OF MOMENTUM



Thursday, October 15, 2026

5:30 PM - 8:00 PM

THE ROOSTERTAIL

100 Marquette Dr | Detroit, MI 48214

SPONSORSHIP OPPORTUNITIES



Cocktails & Conversations III

CELEBRATING
THE SEASON OF MOMENTUM

*Continuing a legacy of impact
and empowerment*

Cocktails & Conversations III will bring together business and community leaders for an evening of connection and impact. Guests will enjoy cocktails, curated dishes, and meaningful networking while celebrating the role of trusted tax and financial services in building brighter futures. The evening will also feature an exclusive auction of extraordinary trips and experiences, giving attendees the chance to invest in adventure while supporting families and small businesses across Southeast Michigan.

By sponsoring **Cocktails and Conversations III**, you can be confident that your generosity plants seeds of success and strengthens financial pathways in our community.





BUILDING AN ECONOMY THAT WORKS FOR EVERYONE

The mission of the Accounting Aid Society is to provide tax assistance and other services to promote the economic self-sufficiency of low- to moderate-income families, seniors, and others in need through programs, volunteerism, and partnerships.

Accounting Aid Society works to achieve its mission through our...



Volunteer Income Tax Assistance (VITA)

No-cost tax help for households who need assistance in preparing their returns and navigating the tax process.



Low Income Taxpayer Clinic (LITC)

Education, outreach, and pro-bono legal representation to help low-income and ESL taxpayers solve their tax problems.



Accounting Aid Academy

Culturally competent education, technical assistance, coaching, and tax prep for small business owners in metro Detroit.





**YOUR SPONSORSHIP OF COCKTAILS & CONVERSATIONS III PUTS YOU
IN THE COMPANY OF THESE OUTSTANDING PREVIOUS SPONSORS:**

JPMORGAN CHASE & CO.

Flagstar[®]
Bank

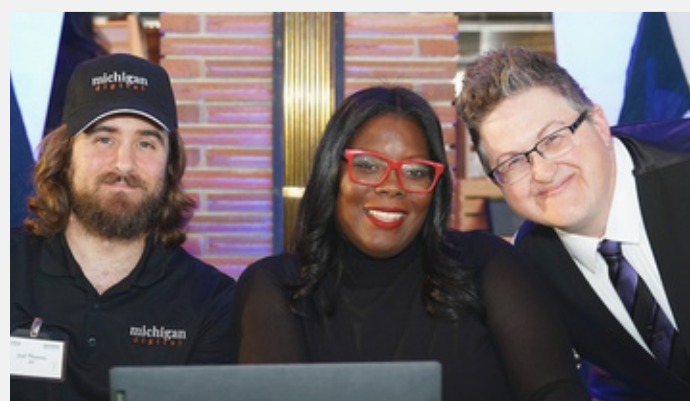
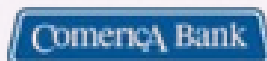


Blue Cross
Blue Shield
Blue Care Network
of Michigan



ROCKET
Community Fund

Kathleen & Robert Rosowski



SPONSORSHIP OPPORTUNITIES



\$20,000 | 2 available

PRESENTING SPONSOR

- Includes eight (8) tickets to the Celebration, including a formal, seated dinner and hosted bar
- Speaking opportunity during the event program
- Recognition as the Presenting Sponsor in the event press release
- Most prominent brand and logo recognition as the Presenting Sponsor on all event collateral, including invitation & event website
- Email blast announcing sponsorship to 8,000+ subscribers
- 1 co-branded social media post



\$10,000 | 6 available

VENDOR EXHIBITION SPONSOR

- Includes six (6) tickets to the Celebration, including a formal, seated dinner and hosted bar
- Logo recognition on all event collateral
- Recognition in the event press release
- 1 co-branded social media post



\$5,000 | Multiple available

GOLD SPONSOR

- Includes four (4) tickets to the Celebration, including a formal, seated dinner and hosted bar
- Recognition in the event press release
- Logo recognition on all event collateral



Available upon request

CUSTOM SPONSORSHIP PACKAGES

- Levels ranging from \$2,000 - \$4,500
- Includes up to two (2) tickets to the Celebration, including a formal, seated dinner and hosted bar
- Recognition on all event collateral



\$175

GENERAL TICKET

- Includes one (1) ticket to the Celebration, including a formal, seated dinner and hosted bar

Questions?

Please contact TIFFANY PIERCE,
Donor Engagement and Governance Manager,
AAS Development Team, at
tpierce@accountingaidsociety.org or
313.394.7586



**Accounting
Aid Society** 1972



3031 West Grand Blvd, Suite 621.
Detroit, Michigan 48202



www.accountingaidsociety.org



313-556-1920



Cocktails & Conversations III

SPONSORSHIP ACKNOWLEDGEMENT FORM

**Sponsorship Package &
Amount:**

Company Name:

(List as you would like it to
appear on all event collateral)

**Contact Name &
Phone Number:**

Email Address:

Authorized Signature:

Date Signed:

Thank you for your support! Please fill out completely and return to
Tiffany Pierce via email at tpierce@accountingaidsociety.org