



Accounting
Aid Society SINCE 1972

Cocktails & Conversations III



AN EVENING OF
IMPACT &
CONNECTION



Sponsorship Opportunities



OCTOBER 15, 2026



5:30 PM - 8:00 PM



THE ROOSTERTAIL

100 MARQUETTE DR,
DETROIT, MI 48214



Cocktails & Conversations III

AN EVENING OF
**IMPACT &
CONNECTION**

*Continuing a legacy of impact
and empowerment*

Cocktails & Conversations III will bring together business and community leaders for an evening of connection and impact. Guests will enjoy cocktails, curated dishes, and meaningful networking while celebrating the role of trusted tax and financial services in building brighter futures. The evening will also give attendees the chance to support families and small businesses across Southeast Michigan.

By sponsoring **Cocktails and Conversations III**, you can be confident that your generosity plants seeds of success and strengthens financial pathways in our community.





BUILDING AN ECONOMY THAT WORKS FOR EVERYONE

The mission of the Accounting Aid Society is to provide tax assistance and other services to promote the economic self-sufficiency of low- to moderate-income families, seniors, and others in need through programs, volunteerism, and partnerships.

Accounting Aid Society works to achieve its mission through our...



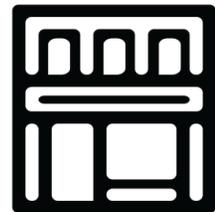
Volunteer Income Tax Assistance (VITA)

No-cost tax help for households who need assistance in preparing their returns and navigating the tax process.



Low Income Taxpayer Clinic (LITC)

Education, outreach, and pro-bono legal representation to help low-income and ESL taxpayers solve their tax problems.



Accounting Aid Academy

Culturally competent education, technical assistance, coaching, and tax prep for small business owners in metro Detroit.





YOUR SPONSORSHIP OF COCKTAILS & CONVERSATIONS III PUTS YOU IN THE COMPANY OF THESE OUTSTANDING PREVIOUS SPONSORS:

JPMORGAN CHASE & CO.  **flagstar**

 **Siebert
Williams
Shank**
A SHANK WILLIAMS CISNEROS COMPANY

 **EY** Building a better
working world

 **LEAR**

 **MICPA**
MICHIGAN ASSOCIATION OF
CERTIFIED PUBLIC ACCOUNTANTS

 **KPMG**

DTE

 **FIFTH THIRD BANK**

 **United
Way**
United Way
for Southeastern Michigan

 **Blue Cross
Blue Shield
of Michigan**

 **BDO**

 **ROCKET**
Community Fund

Kathleen & Robert Rosowski

 **Comerica Bank**

 **GJC**
CPAA | ADV | IRS



Sponsorship Opportunities

PRESENTING SPONSOR (2 AVAILABLE) | \$20,000

- Includes up to eight (8) tickets to the Celebration, including a formal, seated dinner and hosted bar
- Speaking opportunity during the event program
- Recognition as the Presenting Sponsor in the event press release
- Most prominent brand and logo recognition as the Presenting Sponsor on all event collateral, including invitation & event website
- Email blast announcing sponsorship to 8,000+ subscribers
- 1 co-branded social media post

VENDOR EXHIBITION SPONSOR (6 AVAILABLE) | \$10,000

- Includes up to six (6) tickets to the Celebration, including a formal, seated dinner and hosted bar
- Logo recognition on all event collateral
- Recognition in the event press release
- 1 co-branded social media post

GOLD SPONSOR (MULTIPLE AVAILABLE) | \$5,000

- Includes up to four (4) tickets to the Celebration, including a formal, seated dinner and hosted bar
- Recognition in the event press release
- Logo recognition on all event collateral

CUSTOM SPONSORSHIP PACKAGES AVAILABLE UPON REQUEST

- Levels ranging from \$1,000 - \$4,500
- Includes up to two (2) tickets to the Celebration, including a formal, seated dinner and hosted bar
- Recognition on all event collateral

GENERAL TICKET | \$175

- Includes one (1) ticket to the Celebration, including a formal, seated dinner and hosted bar

Questions?

Please contact Kimberly Copeland,
Director of Development and Philanthropy |
AAS Development Team, at
kcopeland@accountingaidsociety.org or
(313) 409-8922



**Accounting
AidSociety**
SINCE 1972



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www.accountingaidsociety.org



313-556-1920





Cocktails & Conversations III

SPONSORSHIP ACKNOWLEDGEMENT FORM

**Sponsorship Package &
Amount:**

Company Name:

(List as you would like it to
appear on all event collateral)

**Contact Name &
Phone Number:**

Email Address:

Authorized Signature:

Date Signed:

Thank you for your support! Please fill out completely and return to
Kimberly Copeland via email at
kcopeland@accountingaidsociety.org