



**Accounting
Aid Society** SINCE
1972

Cocktails & Conversations Sponsorship Opportunities

Celebrating the resiliency of small business owners in
Southeast Michigan.

Wednesday October 16, 2024

5:30 pm to 8:00 pm

The Roostertail

100 Marquette Dr, Detroit, MI 48214

Cocktails and Conversations

From Struggle to Strength: The Journey of Micro Businesses

Join us for "Cocktails and Conversations" hosted by Accounting Aid Society. At this event, the impactful work of our Accounting Aid Academy and the journeys and successes of hard working, local micro-business owners will be recognized. It is our goal to foster a space for new connections and supportive relationships, all while raising necessary funds to support the academy's vital small business support programs.

By sponsoring Accounting Aid Academy and attending Accounting Aid Society's "Cocktails and Conversations", you can be confident that your contribution plants a seed of exponential growth and success for budding entrepreneurs.



At Accounting Aid Society's Accounting Aid Academy, our unwavering commitment is to support and uplift local business owners in southeast Michigan. With a focus on providing tailored support and guidance to entrepreneurs, we empower them to navigate financial challenges, make informed decisions, and drive the sustainable growth of their businesses.

Since its establishment, Accounting Aid Academy has had a transformative effect on the entrepreneurial landscape. In 2023 alone, we successfully empowered over 500 local business owners, providing them with the critical skills and knowledge needed to navigate the complexities of financial operations management. But our impact extends far beyond numbers and statistics. Through our personalized support and guidance, we have seen businesses flourish, dreams fulfilled, and families uplifted.

Navigating the entrepreneurial journey is not without its challenges. The path to building a successful business is often filled with uncertainties, setbacks, and obstacles that can test one's resilience and determination. We understand the unique struggles that entrepreneurs face and our heartfelt approach goes beyond just education; we provide a safe space where business owners can share their challenges and receive personalized support to overcome them. Through mentorship, guidance, and a supportive community, we stand with entrepreneurs every step of the way and turn challenges into opportunities for growth and success.

We need your support to continue making a lasting difference in the lives of these entrepreneurs. Your sponsorship will enable us to provide even more resources, mentorship opportunities, and innovative strategies to empower these remarkable entrepreneurs to succeed. Your generosity is far reaching, creating a positive impact on families, neighborhoods, and the economic landscape of southeast Michigan as a whole. Let's create a legacy of thriving small businesses that will shape the future for generations to come!

Thank you for your consideration, support, and belief in the power of entrepreneurship.



A handwritten signature in blue ink that reads "Priscilla Perkins".

Priscilla Perkins
President & CEO



Building an Economy That Works for Everyone

Accounting Aid Society SINCE 1972

The mission of Accounting Aid Society is to provide tax assistance and other services to promote the economic self-sufficiency of low- to moderate-income families, seniors, and others in need through programs, volunteerism, and partnerships.

Accounting Aid works to achieve its mission through our...



Volunteer Income Tax Assistance (VITA): No-cost tax help for households who need assistance in preparing their returns and navigating the tax process.



Low Income Taxpayer Clinic (LITC): Education, outreach, and pro-bono legal representation to help low-income and ESL taxpayers solve their tax problems.



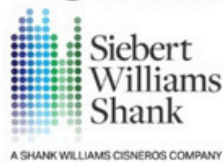
Accounting Aid Academy: Culturally competent education, technical assistance, coaching, and tax prep for small business owners in metro Detroit.

accountingaidsociety.org

YOUR SPONSORSHIP OF COCKTAILS AND CONVERSATIONS PUTS YOU
IN THE COMPANY OF THESE OUTSTANDING PREVIOUS SPONSORS:



JPMORGAN CHASE & CO.



Kathleen & Robert Rosowski



COCKTAILS AND CONVERSATIONS

WEDNESDAY, OCTOBER 16, 2024

THE ROOSTERTAIL

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1 AVAILABLE)

\$25,000

- Includes ten (10) tickets to Cocktails and Conversations event, including strolling buffet, hosted bar, and access to Vendor Exhibition featuring local small-businesses Speaking opportunity during the event program
- Logo recognition as the Presenting Sponsor on all event collateral Recognition as the Presenting Sponsor in the event press release
- Most prominent brand and logo inclusion on all event collateral, including Invitation & event website
- Email blast announcing sponsorship to 8,000+ subscribers
- 1 co-branded social media post

VENDOR EXHIBITION SPONSOR (6 AVAILABLE)

\$10,000

- Includes eight (8) tickets to Cocktails and Conversations event, including strolling buffet, hosted bar, and access to Vendor Exhibition featuring local small-businesses
- Logo recognition as Vendor Sponsor on all event collateral
- Recognition as an Exhibition Sponsor in the event press release
- 1 co-branded social media post

GOLD SPONSOR (MULTIPLE AVAILABLE)

\$5,000

- Includes six (6) tickets to Cocktails and Conversations event, including strolling buffet, hosted bar, and access to Vendor Exhibition featuring local small-businesses
- Recognition as a Gold Sponsor in the event press release
- Logo recognition as a Gold Sponsor on all event collateral

SILVER SPONSOR (MULTIPLE AVAILABLE)

\$2,500

- Includes four (4) tickets to Cocktails and Conversations event, including strolling buffet, hosted bar, and access to Vendor Exhibition featuring local small-businesses
- Recognition as a Silver Sponsor on all event collateral

BRONZE SPONSOR (MULTIPLE AVAILABLE)

\$1,000

- Includes two (2) tickets to the Cocktails and Conversations event, including strolling buffet, hosted bar, and access to Vendor Exhibition featuring local small-businesses
- Recognition as an Bronze Sponsor on all event collateral

General Ticket | \$150

- Includes one (1) ticket to Cocktails and Conversations event, including strolling buffet, hosted bar, and access to Vendor Exhibition featuring local small-businesses

Questions?

Please contact Tiffany Dezort,
Director of Development | AAS Development
Team, at tdezort@accountingaidsociety.org or
(313) 556-1940 ext. 0080

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AidSociety SINCE 1972



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313-556-1920



SPONSORSHIP ACKNOWLEDGEMENT FORM

**Sponsorship
Package & Amount:**

Company Name:

(List as you would like it to
appear on all event
collateral)

**Contact Name &
Phone Number:**

Email

Address:

**Authorized
Signature:**

Date Signed:

Thank you for your support! Please fill out completely and return to
Tiffany Dezort via email at tdezort@accountingaidsociety.org.