

Accounting Aid Society SINCE 1972

2023 Celebration

Sponsorship Opportunities Packet

Wednesday, October 11

The Roostertail

Honoring:

Sonia Plata, Flagstar Bank

Accounting Aid Society Excellence Award

Frank Venegas, Ideal Group

Accounting Aid Society Entrepreneur of the Year Award

DTE Energy

Accounting Aid Society's Corporate Partner of the Year Award

A tax return tells a story. It might tell the story of a new job, a newborn baby, or a big move across town. When we prepare tax returns, we're not just crunching numbers - we're building relationships with people by hearing their stories, sharing experiences, and helping families continue their journey by guiding them through the tax process, which might include the Child Tax Credit, Earned Income Tax Credit, or the Home Heating Credit. Taxes can alleviate poverty, create financial security, and grow local economies.

By the numbers, in 2022 Accounting Aid:

- Returned \$25 million to southeast Michigan taxpayers
- Provided tax preparation and counseling services to more than 15,000 low income households
- Provided over 400 small business owners with technical assistance in financial operations management

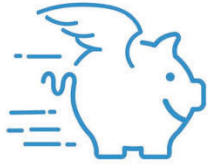
Those are the big numbers, but here's what we really do:

- Keep families in safe, secure homes
- Help parents and grandparents feed and clothe children
- Provide small businesses with the resources to thrive
- Put money directly into the pockets of individuals who will use it to build our local economy and invest in the future

Our clients are the grandmother raising her grandchildren, the refugee striving for a better life, and the small business owner with big dreams. For more than 50 years, Accounting Aid Society has been working for these people in metro Detroit. I invite you to join us in our work by sponsoring our 2023 Celebration. Your contribution builds exponential returns.



Priscilla Perkins
President & CEO



Building an Economy That Works for Everyone

Accounting Aid Society SINCE 1972

The mission of Accounting Aid Society is to provide tax assistance and other services to promote the economic self-sufficiency of low- to moderate-income families, seniors, and others in need through programs, volunteerism, and partnerships.

Accounting Aid works to achieve its mission through our...



Volunteer Income Tax Assistance (VITA):

No-cost tax help for households who need assistance in preparing their returns and navigating the tax process.



Low Income Taxpayer Clinic (LITC):

Education, outreach, and pro-bono legal representation to help low-income and ESL taxpayers solve their tax problems.



Accounting Aid Academy:

Culturally competent education, technical assistance, coaching, and tax prep for small business owners in metro Detroit.

accountingaidsociety.org

YOUR SPONSORSHIP OF OUR CELEBRATION PUTS YOU IN THE COMPANY OF THESE OUTSTANDING PREVIOUS SPONSORS



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Michigan Association of CPAs

Plante Moran, PLLC

PNC Bank



Lisa Howze, Board chair

Left to Right: Bob Doyle of MICPA, Suzanne Shank-Werdlow of Siebert Williams Shank, Priscilla Perkins of Accounting Aid Society, Rene Palileo of Ford Motor Company

For more information or to secure your sponsorship, please [click here](#).

Presenting Sponsor (1 available) | \$25,000

- Includes ten (10) tickets for seated dinner, house bar, and reserved seating during the live program
- Speaking opportunity during the event program
- Logo recognition as the Presenting Sponsor on all event collateral
- Recognition as the Presenting Sponsor in the event press release
- Most prominent brand and logo inclusion on all event collateral, including invitation, event website, and signage.
- Email blast announcing sponsorship to 8,000+ subscribers
- 1 co-branded social media post

Platinum Sponsor (multiple available) | \$10,000

- Includes eight (8) tickets for seated dinner, house bar, and reserved seating during the live program
- Logo recognition as a Platinum Sponsor on all event collateral
- Recognition as a Platinum Sponsor in the event press release
- 1 co-branded social media post

Silver Sponsor (multiple available) | \$5,000

- Includes six (6) tickets for seated dinner, house bar, and reserved seating during the live program
- Recognition as a Silver in the event press release
- Logo recognition as Silver Sponsor on all event collateral

Bronze Sponsor (multiple available) | \$2,500

- Includes four (4) tickets for seated dinner, house bar, and reserved seating during the live program
- Recognition as a Bronze Sponsor on all event collateral

Honorary Host (multiple available) \$1,000

- Includes two (2) tickets for seated dinner, house bar, and reserved seating during the live program
- Recognition as an Honorary Host on all event collateral

General Ticket | \$195

- Includes one (1) ticket for seated dinner, house bar, and reserved seating during the live program

Questions? Please contact Miranda Marras, Development Associate, at mmarras@accountingaidsociety.org or (313) 556-1940 ext. 9944