

# About Us



Accounting Aid Society recruits, trains, organizes and supports nearly 700 volunteers from 100 organizations across metro Detroit.



We're using our Earned Income Tax Credit to build savings for the future, thanks to Accounting Aid.



Accounting Aid helped me pay my tuition.



I'm learning to do the numbers for my new business from AAS.

#### **WHO WE ARE**

Our mission is to create a growing economy that works for everyone.

When clients enter our doors, we listen to their goals and put their needs first. This client-focused approach usually begins by filing a **tax return**. A tax refund is often the largest amount of money that a family receives all year — and that refund helps pay bills, put food on the table and keep families in their homes. When tax returns are reviewed, we discuss **financial goals** and opportunities to save, letting clients lead the discussion while providing **coaching** and support. If a person wants to start a **small business** or needs help with a current one, we set up a consulting plan that results in **sound financial practices** to sustain and grow that business.

### **SERVICES**

Our services touch the lives of more than 25,000 annually.

Volunteer Income Tax Assistance (VITA)

Free income tax and credit preparation and coaching for middle- to low-income households.

• Low Income Taxpayer Clinic

Help resolving disputes with the IRS; representation on federal tax matters; assist victims of identify theft on federal tax matters.

Financial Coaching and Financial Education

Group and one-on-one coaching for those who want to improve their personal financial management.

Small Business Financial Services

Training and coaching on taxation, record-keeping, financial statements for small businesses, start-ups and entrepreneurs. DoTheNumbers.org.

# 2016 Results

- 630 volunteers
- 43,000 services provided
- 26,000 lives touched
- \$28 million impact to our region

Founded by accountants who wanted to give back to their community, we have returned more than \$350 million to southeast Michigan since 1972.

accountingaidsociety.org



#### LOCATIONS

Five year-round financial hubs and 20+ tax sites in metropolitan Detroit (during tax season), and a homebound tax program for those physically unable to go to a tax site.

Our many partnerships include those with businesses, colleges and universities, community groups, nonprofits and government agencies.

Below is only a partial list.

# 2016 Adopt-A-Site Tax Sponsors

These "Adopt-A-Site" sponsors are colleagues who signed up as a group.

Blue Cross Blue Shield of MI

Catholic Charities of Southeast Michigan—Hispanic Outreach Services

Cohen & Company

**Detroit Councilwoman Raquel** Castenada-Lopez

State Rep. Stephanie Chang

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DTE Energy

ΕY

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**KPMG LLP** 

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Michigan Association of CPAs Law Firm of Miller Canfield

National Association of Black Accountants

Oakland University Plante Moran, PLLC

The Private Bank

University of Detroit Mercy

University of Michigan-Dearborn-Dearborn-Beta

Alpha Psi

Walsh College

## 2016 Give Back Fundraiser

Our Give Back Celebration and Fundraiser in April 2016 brought together more than 200 community leaders in celebration of all that our agency has provided to the metro Detroit community throughout the years, and raised more than \$150,000. Special thanks to our fundraiser event sponsors:

#### **SUPPORTING SPONSORS**

Ford Motor Company DTE Energy

Robert and Kathleen Rosowski

#### **PLATINUM SPONSORS**

Flagstar Bank

**General Motors Corporation** 

Lear Corporation

**PNC Bank** 

Delphi

JP Morgan Chase & Co

#### **ENTERTAINMENT SPONSOR**

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ΕY

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